

Friends of the Kodiak Fair & Rodeo

“Alaska Roots and Cowboy Boots”

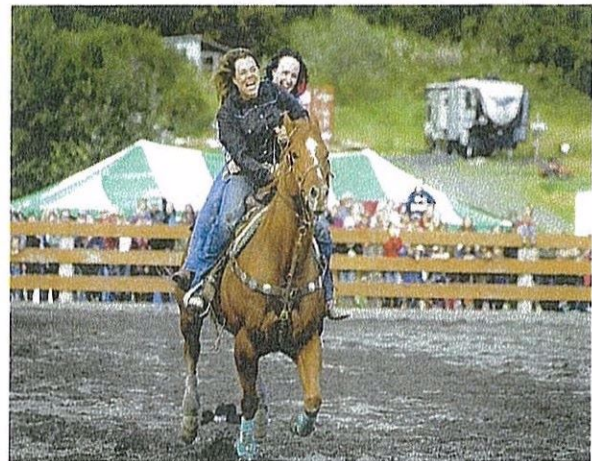


Contributions Request from the Friends of the Kodiak Fair & Rodeo

Welcome to 2023, a new year full of potential and excitement!

For over 50 years, the Kodiak Rodeo and State Fair has been a highlight event in our community with lots of exhilarating rodeo action, delicious food, and fun events. We are looking forward and are working hard to host another great Kodiak Rodeo and State Fair that is draw for the entire community; to do this we rely on the generous support from our sponsors.

First, we would like to thank our previous sponsors! With the financial commitment of numerous organizations and individuals, we have had the stability needed to execute such a positive community-wide event. The Kodiak Rodeo and State Fair Board of Directors welcomes new sponsors, and appreciates the tremendous support from current sponsors, spectators, and event contestants. The Kodiak Rodeo and State Fair takes place at the Kodiak Fairgrounds, where the Board of Directors and volunteers work tirelessly to maintain the grounds to provide a clean and family-friendly environment, as well as plan and execute the Kodiak Rodeo and State Fair. The Board of Directors is composed solely of volunteers.



This event is held annually on Labor Day Weekend, and it is by far our largest and longest-standing event offered for the whole community. Kodiak residents and visitors have opportunities to watch and participate in the state fair & rodeo. Each year people of all ages look forward to exhibiting their hard work at the fair; this includes competing with their neighbors for blue ribbons, buckles, and most importantly, bragging rights. Last year at the fair we hosted the first 4-H Livestock Auction in more than 20 years. It was an exciting event for buyers and sellers alike. Our rodeo draws competitors from across the state, including the Alaska State Highschool Rodeo team. Spectator participation and kids' games make this event fun for the whole family. We are excited to welcome back Rodeo Alaska, a top-notch Rodeo production company, that will once again be brining rough stock from mainland Alaska. The Kodiak Rodeo and State Fair has proven, year after year, to be a community driven event.

We host a number of other events, including 4-H programs, community musical festivals, drive-in movies, community gardening, horseback riding lessons, Kodiak Summer Series, 4-H Horse Show, Kodiak Annual Children's Fair, 4-H Pumpkin Patch, KIRA's Stock Car and Moto cross Races, weddings, and more! We

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strive to make the Kodiak Fairgrounds a place for families, friends, and neighbors to gather. It is a place for us to connect with the next generation and bring the community together.

Throughout the year the Kodiak Fairgrounds supports local nonprofits by providing a venue for them to reach out to the community. Some of the organizations that rely on using our facility include the 4-H youth programs, Kodiak Lions Club, KANA, 4-H Therapeutic riding program, and more.

In 2022, the Kodiak Rodeo and State Fair Board of Directors spear headed a variety of improvement projects to support the mission of KRSF. Thanks to The Rasmussen Foundation, Friends of the Kodiak Fair and Rodeo received a grant to update the ageing bathrooms on site. The community garden plot also received an overhaul with the support of a grant from RurAL CAP’s GROW program. Sporting new raised beds, improved ground, composting stations, and fencing we welcome growers from the community. The Board of Directors continues to look at different capital improvements that would provide the most benefit to the community. All projects that are undertaken are vetted based on their relevance to community benefit.

In 2023, we are looking forward to working with Rodeo Alaska once again and producing a large rodeo and fair geared towards bringing statewide contestants and community spectators. We will continue to offer the fairgrounds space in support of local non-profit events and for rent. We will continue the long-standing horse boarding services as well. We are working hard to create a space where we can gather with our friends and neighbors, and none of this can be done without the generous support of our sponsors.

On behalf of the Kodiak Fair & Rodeo Board of Directors, thank you for your past support. We hope to make this year’s Rodeo and State Fair the best one yet, which could not be made possible without your financial contributions. Keep in mind that in 2020, we established the Friends of the Kodiak Fair and Rodeo as a 501(c)3 non-profit; this means all of your donations are now 100% tax deductible! Please feel free to contact us with any questions regarding sponsorship.

Sincerely,



Sylvia Kavanaugh, President
Friends of the Kodiak Fair & Rodeo Board of Directors

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	<i>Advertising</i>	<i>Banners</i>	<i>Tickets</i>	<i>Booth</i>	<i>Goal</i>
Gold Sponsor \$3,001-\$5,000	<ul style="list-style-type: none"> ● Mention in all radio & newsprint ads promoting the fair ● 1/2 page ad in program ● Announced as a Gold sponsor throughout the event ● Logo on t-shirt and website 	2	60 Fair & Rodeo passes	Yes (non-food)	5
Silver Sponsor \$1,001-\$3,000	<ul style="list-style-type: none"> ● Mention in all radio & newsprint ads promoting the fair ● 1/4 page ad in program ● Announced as a Silver sponsor throughout the event ● Logo on t-shirt and website 	1	45 Fair & Rodeo passes	Yes (non-food)	10
Bronze Sponsor \$501-\$1,000	<ul style="list-style-type: none"> ● Mention in daily program and newsprint ads 	1	30 Fair & Rodeo passes	Yes (non-food)	15
Blue Ribbon Sponsor \$250 - \$500	<ul style="list-style-type: none"> ● Mention in daily program 		20 Fair & Rodeo passes		50
Friends of the Fair >\$250	<ul style="list-style-type: none"> ● Sincere appreciation! 				

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Sponsorship Agreement

I wish to sponsor at the following level: _____, in the amount of \$_____.

Paid now Please bill I will provide a banner to be displayed at the Fair. Yes No

Business name _____

Contact person _____

Address _____

City _____ State _____ Zip _____ Phone _____

Date _____ E-mail address: _____

Kodiak Rodeo and State Fair can also accept Sponsorships via Venmo, @Kodiak-Fairgrounds

Please make checks payable to Friends of the Kodiak Fair and Rodeo PO Box 507 Kodiak, AK 99615 / For questions, contact Mallory Arnold (907) 9420-1495.